STRATEGY PLAN

1. Training, scientific research, and technology transfer are oriented towards application and interdisciplinary with the Fourth Industrial Revolution and the National Digital Transformation Program until 2025.

2. Implementing management and training activities in the direction of the university's successful construction of a digital university. Specifically, the main activities in management-operation, teaching-learning, and services are conducted on the digital education ecosystem.

3. Implementing management and training activities in the direction of the university's construction of a self-governing university within a regional university with an advanced management model, a strong and professional team, guaranteed financial resources, and modern infrastructure and facilities.

4. Putting learners at the center, with instructors as inspiring figures and companions throughout the learning process.

5. Developing resources to be ready for international integration in training, scientific research, and technology transfer.